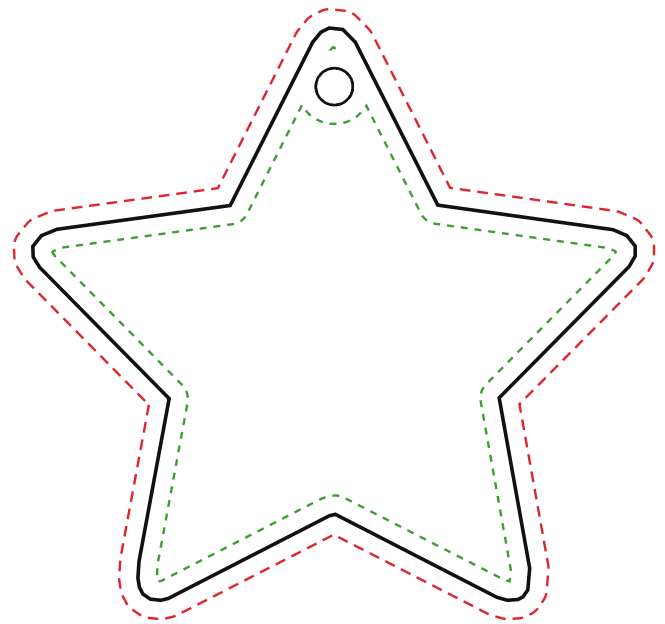


FRONT



BACK



— Bleed line

— Tag edge / Cut line

— Safety line

Add your design to the **ARTWORK** layer. Leave the locked **TEMPLATE** layer in place.

ART NOTES

- Add your design to the **ARTWORK** layer.
- Any placed images: 300 dpi at 100% size, CMYK.
- Outline all fonts. Embed all linked images.
- Send it back as .ai or .pdf, template layer still on.

- Bleed line: any art that runs off the edge must extend to it.
- Tag edge / Cut line: where the tag is cut.
- Safety line: keep all essential elements (logos, text) inside it.